



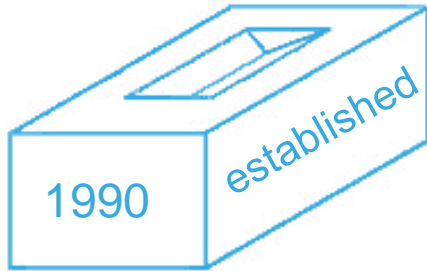
European Builders Confederation

Training for tomorrow's jobs: upskilling in the SME sector to increase employment

13 October 2016

Renovate Europe Day, Brussels

Riccardo Viaggi
Secretary General



Exclusively representing micro companies & SMEs
All the different trades of the construction sector

Economic importance of the construction sector



9%
of the GDP of the
European Union



3 MILLION
entreprises in the
sector



18 MILLION
workers in the
sector

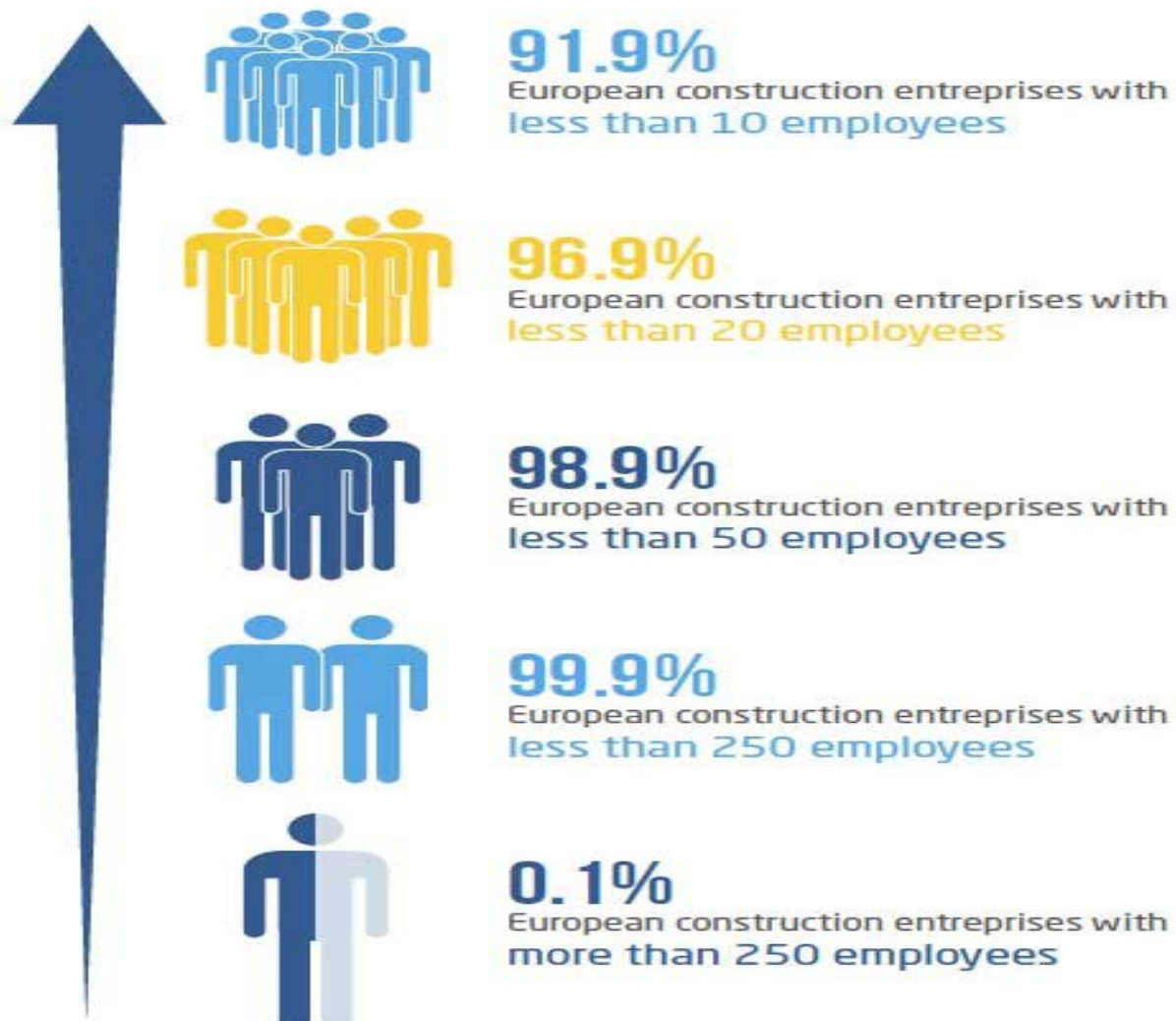
YOUNG PEOPLE & WOMEN IN CONSTRUCTION

90% MALE

10% FEMALE

**8% YOUNGER
THAN 25**

Structure of the sector

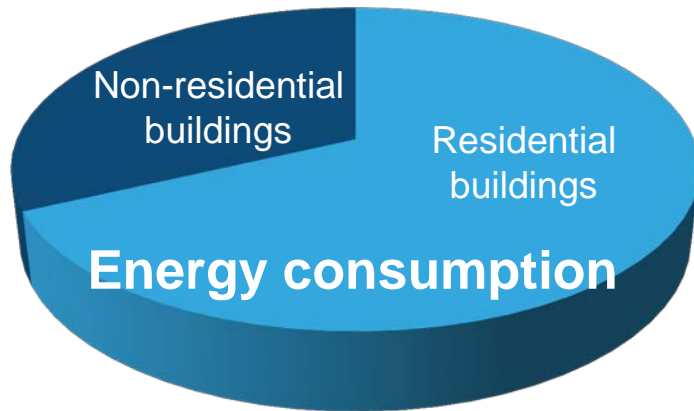


Importance of the renovation market

57% of construction turnover is made in existing buildings
(up from 47% in 2005)

75% of EU built stock is residential

70% of small business' turnover is in residential market



Energy renovation sector

- Turnover **€109 billion** in 2015
- 15% of total turnover of EU construction businesses (65% of this in the residential market)
- Creation of **882,900 jobs** in 2015

In a strong energy renovation market, an EEIF study suggests that up to **19 jobs may be created in construction per €1 million invested**

How to boost renovations – innovative business models

Work together

SMEs in ESCO
market

Understanding
within the value
chain

Groupings of small
construction
companies

Third-party
financing
Juncker Plan

Partnerships with
manufacturers

How to boost renovations – training and skills

Greening the EU Social Fund

BUILD UP Skills platform as benchmark

Concentrate training efforts on blue-collar workers

Use energy efficiency training to change image of sector and connect skills

Training of small companies is essential

Energy Efficiency Obligation schemes to finance training
Ex. FEEBAT



We can build a new generation of construction SMEs!



European Builders Confederation

Thank you for your attention

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